Miss Match
Communicatieprojecten



# DANIËLLE VAN DUIN

## ALGEMEEN

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|---|---|---|
| Website | : | www.miss-match.nl |
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| Telefoonnr. | : | 06-215 483 67 |
| Niveau | | Account director / Senior account manager / Campagne manager |
| Woonplaats | : | Broek in Waterland |
| Beschikbaarheid | : | 4 à 5 dagen |
| Bijzonderheden | : | Columniste voor magazines als Red en AvantGarde (zie www.miss-match.nl/mijn-columns |
| | | Goed met tekst, zowel redigeren als zelf schrijven. |

## OPLEIDINGEN (allemaal afgerond met diploma)

* Gymnasium
* HBO tekstschrijven
* SRM Marketing-communicatie A
* SRM Marketing-communicatie B

## Werkervaring op freelancebasis vanaf december 2004 tot nu

| Jaar | Opdrachtgevers/functie | Producten/merken/diensten |
|---|---|---|
| 2026 | TBWA\Neboko<br>Senior accountmanager | ING, Knorr |
| 2026 | APS Group<br>Senior accountmanager | Volvo, Red Bull |
| 2026 | Dept Agency<br>Senior account manager | Univé |
| 2025 | The Family<br>Senior account manager | ONVZ, ARAG rechtsbijstand, NCJ (Nederlands Centrum Jeugdgezondheid), Fisher |

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|---|---|---|
| | | Investments, Drop Mobility (startup) |
| 2025 | Maandag®<br>Senior communicatiespecialist | Re-branding, organiseren workations, interne communicatie, communicatie vanuit lokale vestigingen |
| 2025 | Natwerk<br>Account director | Bunq (online bank) |
| 2024 | Joe Public<br>Account director | ALDI |
| 2023 | Mantelzorg voor mijn inmiddels overleden moeder | - |
| 2023 | Energize<br>Account manager | Adobe, Plus, KWF |
| 2022 | Wunderman Thompson Amsterdam<br>Account director | MediaMarkt |
| 2021 | Wunderman Thompson Amsterdam<br>Account director | MediaMarkt |
| 2021 | XXS Amsterdam<br>Account manager | HEMA, Flink |
| 2020 | Moneyou (online bank)<br>Marketing coördinator | Moneyou Go (app) |
| 2020 | XXS Amsterdam<br>Account manager | HEMA |
| 2020 | Havas Lemz<br>Sr. creative producer | Citroën |
| 2019 | XXS Amsterdam<br>Account manager | HEMA, Hoogvliet |
| 2019 | Ogilvy Amsterdam<br>Account manager | Philips, ProRail, Eli Lilly |
| 2018 | Kega<br>Account manager | Hoogvliet, Pearle |
| 2018 | Lemon Scented Tea<br>Account director | FMO, QO Hotel |
| 2018 | N=5<br>Sr. account manager | Nederlandse Spoorwegen, PvdA, Aidsfonds |
| 2017 | XXS Amsterdam<br>Account manager | HEMA |
| 2014-2017 | Sabbatical | |
| 2014 | Staples<br>Account manager | Staples products |
| 2014 | Bose Corporation<br>Project manager | Bose products |

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|---|---|---|
| 2013 | Draftfcb<br>Account manager | Beiersdorf, ING |
| 2013 | Chunk<br>Project manager online projecten | Philips |
| 2012 | Chunk<br>Project manager online projecten | Philips |
| 2012 | Lemz<br>Copywriter | Teksten schrijven voor de IKEA catalogus |
| 2011 | Chunk<br>Project manager online projecten | Philips |
| 2010/2011 | Launched<br>Account director | Toyota en Lexus |
| 2010 | TBWA \Retail<br>Account manager | Albert Heijn |
| 2008/2009 | TBWA<br>Account manager | Albert Heijn, Praxis, KPN |
| 2008 | Grey<br>Account manager | Fortis |
| 2008 | Reclamebureau “2008”<br>Account manager | AkzoNobel |
| 2008 | Saatchi & Saatchi<br>Account manager | T-Mobile, Veilig Verkeer Nederland, La Vache qui rit, Bambix |
| 2007 | Qi<br>Account director | Bol.com, Nivea |
| 2007 | Y&R/Not Just Film<br>Account manager | Casema, TNT Post |
| 2007 | Design Bridge<br>Account manager | Diverse merken |
| 2007 | FHV/BBDO<br>Account manager | DaimlerChrysler Nederland |
| 2007 | Euro RSCG<br>Project manager | Citroën, Vichy |
| 2006 | Dart Design<br>Account manager | Fortis Bank, Postbank (Ierland) |
| 2006 | Hogeschool van Amsterdam<br>Project manager | Nieuwe brochurelijn werving studenten |
| 2006 | Tequila<br>Account director | Albert Heijn |
| 2006 | TBWA\Neboko<br>Account manager | WE Fashion, ING Bank |

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|---|---|---|
| 2005 | PPGH/JWT<br>Account director | ABN AMRO Internationaal |
| 2005 | PPGH/JWT<br>Account manager | ABN AMRO Nederland, Shell |
| 2005 | S-W-H<br>Account manager | Univé, Eiffel, Frico, Mora |
| 2005 | N=5<br>Account manager | Menzis, XS4all |
| 2004 | DDB Amsterdam<br>Account manager | Grolsch, Achmea |

## Werkervaring in vaste dienst van 1991 tot 2004

| Periode | Bedrijf/functies | Producten/merken/diensten |
|---|---|---|
| 2000-2004 | FHV/BBDO<br>Account manager | WE Fashion, TPG Post, Pepsi Cola, Seven Up, Masterfoods, Schiphol, Nutricia, Sanoma, Smiths, Lay's |
| 1997-2000 | PMSvW/Y&R<br>Account manager | Amstel Bier, Ford,<br>Pirelli, Rank Xerox |
| 1997 | HGFV Communicatieadviesbureau<br>Account manager | Rover |
| 1995-1997 | Catchline Communicatieadviesbureau<br>Account manager | Toyota (Louwman & Parqui) |
| 1991-1995 | OASIS/ACT Communicatieadviesbureau<br>Account executive | Vereniging van Slaapvoorlichters, Stichting Orgaan- en Weefseldonatie, Tufton Vloerbedekking, Wrigley's |